



# Social Media Boot Camp

# \$129\*

## LIVE CONFERENCE

## WORKSHOP EDITION

**SATURDAY  
OCTOBER 28, 2023  
9 AM - 4 PM**

UMASS SPFLD CAMPUS  
1500 MAIN ST / TOWER SQUARE

**What is the Workshop Edition?** This Boot Camp will be a HANDS ON Workshop where participants will actively engage with the subject matter. We will learn from Experts and have time to apply the knowledge to our own businesses in this 'learn as you go' approach that will be informational & enjoyable.

### ALL-STAR SPEAKER LINE UP!



**ANDREA ST. LOUIS**  
THE TATTED PROFESSIONALS



**LISA DUCHARME**  
TAKE ACTION UNIVERSITY



**LISA TOTZ**  
LT CONSULTING



**MADELINE LEBLANC**  
SOCIALLY ELITE MEDIA

**\*FREE FOR ALL  
WBOA MEMBERS**

#### Topics Include:

- Finding Your Voice on Social Media
- Intro to AI / ChatGPT / Jasper
- Canva / Facebook / Instagram
- Ongoing Resources
- IT Q & A



**LORELEI KIELY**  
BERKSHIRE BANK'S CENTER FOR WOMEN, WELLNESS AND WEALTH



**MEGAN GENTILE**  
IT SUPPORT  
TECHNIQ SUPPORT



**EMMA FEBO & LENA REDD**  
MEXIRICO RESTAURANT & SOULAO'D KITCHEN



THIS EVENT IS GENEROUSLY UNDERWRITTEN BY



ALL SESSIONS HELD AT UMASS SPFLD 1500 MAIN ST / TOWER SQUARE

**LEARN FROM INDUSTRY EXPERTS - JOIN THE BOOT CAMP**